



# AVC AMBASSADOR INTERNSHIP

## COMMUNICATIONS INTERN

Are you passionate about the future of Africa? Are you a self-starter who likes being given a project and running with it? Do you want to gain hands-on experience in communications and development, working with a small, startup nonprofit?

Yes? Apply to be an AVC Communications Intern.

### **ABOUT US:**

AVC is a volunteer service fellowship for Africans to work in African-initiated development projects. Creating a springboard for future leaders and strengthening ground-up social change efforts, we position Africans to control development on their own continent, opening doors for Africans to leverage their own resources and strengthen grassroots development efforts. We aim to empower a generation of Africans to hone their vision of a positive future and equip them with the tools to make that vision a reality.

### **YOU HAVE (REQUIREMENTS):**

A college/university degree or are enrolled in college/university

A genuine interest in AVC's work and in supporting local and sustainable solutions to African development challenges

A can-do, self-starter attitude, a passion for improving the world and an open mind

Strong written and verbal communications skills; are extremely organized

A background in communications, marketing, graphic design, journalism, public relations, nonprofits or another relevant field

Experience with Mailchimp, Hootsuite, Buffer, Wordpress, Google Analytics, video editing (experience with and access to Adobe InDesign + Photoshop a plus)

**YOU CAN (POTENTIAL PROJECTS):**

Research and draft content for our social media platforms; increase engagement  
Research content and populate our Editorial Calendar monthly  
Develop system to track website and social media analytics; track analytics  
Draft and edit copy for marketing materials (including website copy, email updates, blog posts, etc.)  
Design graphics for social media, marketing materials and website  
Create a video about AVC's work, interview Volunteers and document day to day life at placements (must be in Tanzania)  
Work with communications team to create annual report

**YOU CAN EXPECT TO LEARN (WHAT'S IN IT FOR YOU?):**

*You will work with AVC staff to determine what the focus, duration and location of your internship will be*

How to work independently and as an integral member of a small, startup nonprofit team, involved in brainstorming, planning and the implementation of ideas and projects (no coffee-runs here!)

Skills in communications, marketing, online engagement, media outreach, movement building, analytics, social media, graphic design and writing

About African development from an African perspective, African leadership and African diversity and potential

**THE POSSIBILITIES:**

This is an unpaid internship. But, talk to your school about receiving college credit to participate!

Preference will be given to Interns willing to work 10+ hours per week

Preference will be given to Interns located in either Moshi, Tanzania or Atlanta, Georgia but all remote applicants meeting the above requirements are urged to apply

**APPLY!**

Please send your cover letter and resume to Hannah Pantaleo at [hannah@afriavolunteercorps.org](mailto:hannah@afriavolunteercorps.org). Make sure your cover letter includes the answers to the following questions:

- What are your ideas for how you can use your skills at AVC?
- Where do you want to be located?
- When and for how long do you want to be an AVC intern?